

Heritage Avon Lake Minutes –

Board Meeting January 20, 2016, 9:30 AM at The Folger Home

The meeting was called to order by President Gerry Vogel at 9:30 AM. In attendance were: Kris Burns, Melissa Clifford, Tony Tomanek, Gerry Vogel, Patti Zilka and KC Zuber. Sandi Gerhan was absent/excused. Members in attendance were Mona Hirst and Cristian Necsuleu.

President Gerry Vogel introduced Mona Hirst and Cristian Necsuleu to board members. Gerry reviewed his expectations for the board meetings and the use of Basecamp, our online projects, information and update tool. Our board meetings are to begin on time and two unexcused absences will qualify for removal from the board. In addition, Basecamp is to be used for all communications and correspondence. Gerry is striving for transparency with all meetings and discussions, and hopes to include everyone in all aspects of HAL. Basecamp is useful for “to do” lists and the meeting of deadlines. Basecamp also includes a calendar which automatically sends out notices of upcoming meetings. Gerry presented a brief overview of how to navigate the Basecamp website.

The Avon Lake Landmark Preservation Society and Heritage Avon Lake Joint Membership meeting minutes of January 12, 2016 were presented. Kris Burns moved and Tony Tomanek seconded to approve the minutes as presented. The motion passed.

Treasurer’s Report:

Due to the Treasurer’s absence, Kris Burns reviewed last month’s bank statement for ALLPS. There was little activity since the last report at the January 12 Joint Meeting. Since the Joint Meeting, there has been no activity in the Heritage Avon Lake account. HAL will need to file taxes and update signing authority. The new membership drive will begin in late February/early March.

General Communication and Contact:

Gerry Vogel reviewed the phone numbers on our website. The general phone number will be forwarded to Gerry’s cellphone and the phone number for Folger Home rentals will be forwarded to Kris Burns’ cellphone. The Gmail calendar on our website will include meetings, events and dates/times that are booked for the Folger Home.

Committee Reports:

BOC (Kris Burns): Kris Burns reviewed the BOC meeting with Joe Reitz (City Engineer) and Doug Wahl (Folger Home architect). Plans are underway for drainage and foundation work on the Folger Home which will lead to a new parking area with the addition of eight new parking spots. The City

will provide the parking lot construction and landscaping. Three bids will be requested for the foundation work on the Folger Home. It is hoped that the City will contribute to this project. A Public Service meeting of City Council is scheduled for January 25. HAL board and committee members are asked to attend. City officials and Mayor Greg Zilka are hopeful that work will be completed for the Memorial Day celebration.

ERC (KC Zuber): KC Zuber is working with State Senator Gayle Manning and State Representative Nathan Manning for additional funding for the Folger Home. He will be contacting them again this week.

PMC (Tony Tomanek): Tony Tomanek will be working with Mike Kral on our new website design and maintenance. Tony is also working on a total branding package for HAL to make sure that we have a clean, attractive and professional look for all of our communications. A meeting of this committee is scheduled for February 4 at the Mona Lisa Spa.

MFR (Patti Zilka): A meeting of this committee will be scheduled for early February. A timeline for our membership drive and levels of contribution will be proposed. In addition, an accurate, up-to-date tracking of members and donations will be discussed. Dates for the Cemetery Tours and Taste of Chili will be established and other fundraisers and member events for the coming year will be discussed.

PEC (Melissa Clifford): Melissa Clifford reported on the Programming and Education Committee. Some of their ideas were: a Project Board to travel to the schools, related to Avon Lake history and HAL projects; a contract for our speakers for Heritage Avon Lake Presents, which would include a media release; and the use of the board outside of the Folger Home for an attractive display about the history of the home. In addition, the new Folger Home docents program will focus on training and a script to be used by all docents regarding the history of the home. Sherry Spenser is finishing her book about Avon Lake history. She has generously offered any proceeds to HAL. After discussion, the board agreed that Sherry should be the one to designate where these funds, donated to HAL, should be used. Melissa plans to interview the HAL Presents speakers prior to their talks and include the interviews in the televised presentations.

Old Business:

There was no old business to discuss.

New Business:

Gerry Vogel reviewed the STEPS program. This is a professionally designed program for self-assessment for historical associations. The board decided to postpone discussion of this program until after Memorial Day.

Tony Tomanek generously offered to lead a team building program for HAL board members and interested committee members. After discussion, **the Team Building event was scheduled for Friday, February 5 at the Folger Home, from 9:00-11:30 AM.** Melissa Clifford will be in charge of coffee and food. Several members volunteered to bring items.

Gerry Vogel asked that we set goals for 2016. He requested input by the next board meeting.

The meeting was adjourned at 10:58 AM.

Next HAL Board Meeting: February 17, 9:30 AM at the Folger Home

Respectfully submitted: Patti Zilka, Secretary