

Heritage Avon Lake Board Meeting Minutes April 20, 2016, 9:30 AM at The Folger Home

The meeting was called to order by President Gerry Vogel at 9:30 AM. In attendance were: Gerry Vogel, Kris Burns, Melissa Clifford, Sandi Gerhan, Tony Tomanek, Patti Zilka and KC Zuber. The minutes from the HAL Board Meeting of March 16, 2016 were presented. The minutes were approved as presented and will be posted on our website and emailed to members of council and the mayor.

Treasurer's Report (FIN):

Sandi Gerhan presented a financial report for March 16-April 20, 2016, including a month by month budget report for the same period. The budget reflected normal expenditures. Due to our board meetings falling mid-month, it was agreed that future reports will reflect the preceding month; thus next month's board meeting report will reflect April 1-30, 2016. Sandi also presented an update on membership renewals and new members. The financial reports were approved as presented. Discussion ensued regarding thank you notes to our members. It was agreed that Patti Zilka will provide thank you packets of HAL notecards, membership cards, envelopes and names for each board member to complete and mail. These packets will be available for pick up at the Folger Home.

President's Report:

Gerry Vogel led a discussion of new grant money which is pending, but expected to be approved by the State Senate. This new grant should cover the money needed for the new air conditioning/heating system for the Folger Home.

Gerry Vogel presented several items related to local historical groups. The Avon Lake Historical Commission will hold a meeting regarding moving forward with the cataloging of pre 1900 buildings in Avon Lake. The Cleveland Memory Project has a program to move historical information online from local newspapers, yearbooks, etc. Representing HAL at the Lorain County Historical Society's Annual Preservation Fair (April 30) will be George Amolsch. Melissa Clifford, Sherry Spencer and Jen Wasserman attended the Ohio Local History Alliance regional meeting in Westlake on April 9th.

A circa 1902 Tabard Inn Library was donated by Jenny Bzdafka (it belonged to her mother-in-law) and will be used as a bookcase and literature and artifact display.

Our assets and accessions list needs a lead volunteer for record keeping, accuracy and donation acknowledgement. Gerry Vogel will check to see if Jen Wasserman is interested in this ongoing project.

Gerry Vogel is following up with the State of Ohio to correct our name change, Heritage Avon Lake, for tax purposes.

Committee Reports:

PEC (Melissa Clifford): Melissa Clifford reported on the Programming and Education Committee. Melissa, Sherry Spenser and Jen Wasserman enjoyed attending the Ohio Local History Alliance meeting on Saturday April 9th. Deb Beard has joined the PEC Committee. The PEC Committee is working on a Vintage Garment Exhibit with an Eagle Scout who will provide the construction for display cases and shelving. Sherry Spenser is heading up this project and shared sketches and photos of the proposed exhibit. Melissa Clifford requested \$500 for expenses for the project. Gerry Vogel made the motion to approve this expenditure; Kris Burns seconded the motion and it passed unanimously.

PEC is planning a "Best Dressed Dog" photo contest to begin in the summer, with a deadline of September 30th. Participants will send in a photo of their dog and a \$10 entrance fee. Tony Tomanek will promote the event on our Facebook page.

PEC is also in the planning stage for several summer evening programs. Possible topics include historical and musical programs at the Folger Home, an open house to raise awareness of HAL, and a Kites and Summer Nights program for

children and adults. New initiatives for HAL Presents programs were: Bring a Friend, keeping records on attendance (Jen Wasserman will assist Tony Tomanek with sign-in and name tags), editing of the ALTV HAL Presents' program, and a sign-up sheet for refreshments for next year. Sandi Gerhan suggested a donation box at HAL Presents.

Tony Tomanek volunteered to create a slide show to play at events, and a HAL Power Point template for presentations.

Melissa announced the goals of the PEC. The goals included growing our program attendance, developing summer programs, recruiting and training docents for tours, and creating a Folger Home exhibit and Veterans Memorial exhibit.

BOC (Kris Burns): Kris Burns reported that the city's Parks and Recreation Department may assume management of rentals for the Folger Home's Henry Ford Room early this summer. This would occur after construction is completed on the east side and north porch of the Folger Home. The Avon Lake Garden Club will donate \$150 to assist with landscaping for the Folger Home.

Gerry Vogel reported that Hardie Company had approved our grant request for new siding for the Folger Home.

New Business: Proposals were presented for completing the current construction projects of the Folger Home. Discussion ensued regarding the merits of the bids. Close in dollar amount, the consensus of the board was to approve Northern Hammerworks of Avon Lake as the chosen construction company. Melissa Clifford moved and KC Zuber seconded a motion to approve the Northern Hammerworks' bid. The motion passed unanimously.

PMC (Tony Tomanek): Tony Tomanek updated the board on the Publicity and Marketing Committee. He has designed and completed a 4'x8' HAL banner to be used at fairs and events. Tony has also completed the design and production of HAL notecards, envelopes and membership cards. The quarterly newsletter is ready for print and will be mailed to members at the end of the month. Patti Zilka volunteered to assist with the mailing.

Tony Tomanek is working on the Kekic's Plane replica project and the painting of the Stop Posts project. Joe Peachman's scout troop has volunteered to paint the Stops, but we need to pursue permissions. Tony will contact Joe Reitz for advice.

MFR (Patti Zilka): Plans were reviewed for the Folger open house following Anne E. DeChant's concert at the Avon Lake Public Library on June 28th. The Folger open house will be offered to those attending the concert on a first come reservation process. Kris Burns, Melissa Clifford and Patti Zilka volunteered to provide snacks. Wine and beer will be purchased from local vendors. Kris will follow through with details on providing a police officer per the city's alcohol ordinance.

Ice Cream Sales' volunteer staffing is moving forward through Mail Chimp sign ups.

New Business: Gerry Vogel initiated discussion about dissolving the External Relations Committee (ERC), as the listed duties are accomplished in other committees. The board voted unanimously to dissolve this committee.

The board will have a team building session on Thursday, May 12th at 9:00 AM at the Folger Home. Tony Tomanek has graciously offered his services to lead this session.

The meeting was adjourned at 10:55 AM.

Next HAL Board Meeting: May 18, 9:30 AM at the Lorain Historical Society at The Carnegie Center, 329 West 10th Street, Lorain, OH

Respectfully submitted: Patti Zilka, Secretary