

Heritage Avon Lake Board Meeting Minutes August 17, 2016, 9:30 AM at The Folger Home

The meeting was called to order by Vice President Melissa Clifford at 9:30 AM. In attendance were: Melissa Clifford, Kris Burns, Sandi Gerhan, Tony Tomanek, Patti Zilka, and KC Zuber. President Gerry Vogel was excused.

Approval of Minutes:

The minutes from the HAL Board Meeting of July 20, 2016 were presented. Tony Tomanek moved and Sandi Gerhan seconded to approve the minutes as presented. The motion passed and the minutes will be posted on our website and emailed to members of city council and the mayor.

Treasury Report (FIN):

Sandi Gerhan presented the financial and budget reports for July 2016. The financial report reflected normal expenditures and activity. Sandi reminded board members that we accrue points with the use of our Visa account. The report reflected a current, on hand balance of around \$25K. The month to month budget report reflected normal budgeted expenditures. A sponsorship category is to be added, reflecting new sponsorships which have been received. Sandi Gerhan recommended acquiring two additional credit cards for efficiency of use. This was discussed and the board concurred. Patti Zilka moved for approval of the financial reports and Kris Burns seconded. The financial reports were approved as presented.

President's Report:

Gerry Vogel's report was presented by Melissa Clifford. The report featured an update on the landscaping project. There will be a meeting of all interested parties on September 2 to try and finalize cost and contributions available to HAL. We will need follow up on our Sponsorship Solicitations. This can begin in a couple of weeks and will require a team effort.

Committee Reports:

PEC (Melissa Clifford): Melissa Clifford reported on the Programming and Education Committee. George Amolsch's program, "George's Curiosities and Oddities" will be presented at the Folger Home, August 19, 7:00-9:00 PM. George will need help during the day with set up. On September 11, the Ohio Open Doors project, Vintage Clothing, headed by Sherry Spenser, will be presented at the Folger Home from 1:00-5:00 PM. This project has also been part of a local Eagle Scout project, with the scout designing and creating display and presentation modules. HAL Presents will begin monthly programs in September, the second Monday of the month, at 1:00 PM at the Avon Lake Public Library. The first program will feature the History of the 103rd Ohio Volunteer Infantry during the Civil War. The PEC is planning a series of evening programs, the second Tuesday of each month, from 7:00-9:00 PM.

BOC (KC Zuber): KC Zuber gave an update on progress and activities pertaining to the Folger Home. Three HVAC contractors have made proposals for the heating and cooling of the Folger Home. These proposals are to be evaluated and discussed in a BOC meeting, including the many options, such as whether to install a new boiler.

Kris Burns raised the problem of children and young adults on the back porch. Skateboarding and loitering discourage other visitors and damage the newly constructed porch and ramp. A meeting will be scheduled with the City to discuss security options including a possible patrol schedule.

In addition, Kris Burns is working on a cleaning check list for the Folger Home rentals to assist in outsourcing this responsibility. She is also preparing a procedures list for the Ice Cream Sales.

The painting of the shingles project will begin next week. White lights for the porch will be purchased and installed and curtain rods and curtains will be installed in the front and side windows.

PMC (Tony Tomanek): Tony Tomanek updated the board on the Publicity and Marketing Committee. He has contacted Tim Pinchek, AL Recreation Director for the use of the Lake House on December 17 and 18 for the Visit with Santa event. HAL will receive the use of the Lake House rent free. Tony is hoping to create the next newsletter in September and is asking for stories and events to feature. The PMC is also working on our Homecoming table, posters and email blasts for events and programs, including Cemetery Tours, Taste of Chili and Visit with Santa.

The "Stop" painting project was completed and Tony was able to produce press coverage from Cleveland.com, Avon Lake Press, and ALC-TV with Barb Cagley.

MFR (Patti Zilka): Patti Zilka gave an update on the Membership and Fundraising Committee. Due to time constraints, members referred to her printed report in the board agenda. The MFR committee met on August 3rd and discussed specifics for Cemetery Tours, Taste of Chili and Visit with Santa.

Old Business:

HAL Goal Setting for the Board is scheduled for August 31, 9:30 AM at the Folger Home.

The meeting was adjourned at 10:34 AM.

Next HAL Board Meeting: September 21, 2016, 9:30 AM at the Folger Home.

Respectfully submitted: Patti Zilka, Secretary