

**Heritage Avon Lake  
Approved Board Meeting Minutes  
November 15, 2017, at the Folger Home**

**Meeting called to order** at 9:02 am by Vice President Sherry Spenzer.

**Roll call:** Sherry Spenzer, KC Zuber, Sandi Gerhan, Tom Patton, Lynn Miller. Gerry Vogel was excused. No members of the public were present.

No additions or changes to the agenda were noted.

**Meeting minutes from October:** KC move to approve, 2<sup>nd</sup> by Sandi. Approved by voice vote. Minutes will be published on the HAL website and distributed to city officials.

**Financial report:** Sandi distributed the financial and budget reports.

- We received our last grant reimbursement for payment of the siding installation. Payment for the work has been made.
- As of today, checking account balance is \$27,120.88. VISA credit card balance is \$862.88, and net worth is \$26,258.00.
- Now that grant reimbursements and payments have gone out, the overall budget is easier to review for progress.
- Sandi mentioned that the Santa event has been cancelled. We had budgeted \$1600.00 income for this event. We hope to have Santa return in 2018.
- Membership donations and rental income are both above budget.
- Overall we are over budget for the year.

Tom moved to accept the financial report, KC 2<sup>nd</sup>. Motion passed by voice vote. The 2018 proposed budget distributed.

- Sandi did not project grant income or expenses in the 2018 budget.
- Sherry asked if cemetery tour income could be shifted to the Avon Lake Bicentennial Committee. Sandi would prefer to continue tracking income and expenses, and make a charitable donation of the net profit from the tours. Sandi will adjust the construction fund by \$1500.00 and increase charitable donations by \$1500.00 to offset.

### **Committee Reports**

**Programming and Education (PEC):** Sherry mentioned that the Bicenntenial would like HAL to have a visible presence.

- Sherry is looking for ideas on how to commemorate the bicentennial on behalf of HAL.
- We will donate cemetery tour proceeds.
- Sherry has agreed to write another book similar to the Milburn Walker book, which was an Avon Lake history pamphlet.
- History in the Classroom: 4 more tours have been scheduled already for spring, and there is a possibility of scheduling adding additional tours.

- Tuesdays at the Folger Home will recommence in March. Sherry suggested waiting to schedule programs until April when the weather will be better and days longer. Consensus was to wait until April.
- HAL had a podium which we think the city may have borrowed. We would like to get it back. Can Gerry please request its return?

**Building and Operations (BOC):** KC is setting a meeting with his committee next week for looking at the PMHM.

- He and his committee would like to include requests for the PMHM in a grant proposal submitted to the state of Ohio for inclusion in the capital budget.
- We have received a proposal from Doug Wahl on the second floor renovation. This will be reviewed.

**Publicity and Marketing (PMC):** Sherry mentioned that Laura Ploenzke will be the HAL marketing committee chair in 2018.

- Can we promote using AmazonSmile to donate to HAL with purchases? Sandi will forward an email she has received about promotion to Laura and Tony to distribute to members on Mailchimp.

**Membership:** Trivia contest at the membership event was well received.

- We are still receiving donations for membership. These will be attributed to the 2017-18 membership drive if they are new memberships. The 2018-2019 drive will begin in March.

**New business:** Sandi reviewed a cemetery tour financial report.

- There were no expenses, and income of \$1201.00. Income last year was \$1179.00. This year we had expenses from Paypal and SUG totaling \$54.75. Last year's expenses were \$61.78. Net proceeds this year were \$35 more than last year.
- Lynn attended the InterSociety Committee of Lorain County Historical Society Potluck and meeting and met Sara Fisher, a member of the Local History Corps, a department of the Ohio History Service Corps, funded by Americorps. She is available for no charge to consult with local historical societies on finding resources, restructuring, or capacity building.

**Old business:** A bill for services and plans have been received from the Visio architect.

**Motion to adjourn:** KC moved to adjourn at 9:47, 2<sup>nd</sup> by Tom. Motion approved by voice vote.